



Park Usage Survey

December 8, 2021 | COSUMNES COMMUNITY SERVICES DISTRICT



Our Mission

The Cosumnes CSD is dedicated to enhancing the quality of life of the residents, businesses, visitors, and employees within our diverse community by protecting lives, property, and the environment through superior fire suppression, emergency medical services, fire prevention, and special operations response; and by providing parks and recreation services through well-maintained parks and recreational opportunities for health, wellness, and social interactions.

Our Vision

Be an innovative, inclusive, and intentional, regional leader committed to providing exceptional services that exceed expectations and enhance the quality of life of those we serve.



Our Values

Safety & Mitigating Risk

We protect District employees, as well as mitigate risk and exposure of the District and public.

Financial Responsibility

We are an accountable, transparent, and stable Agency as we provide quality services through progressive innovations.

High-Quality Workforce

We develop and train a high-quality workforce with emphasis on professionalism, diversity, equity and inclusion, succession planning, competency, and organizational growth.

Service to the Community

We deliver the highest levels of service to the residents, visitors, and businesses within the District.

Diversity, Equity & Access

We ensure diversity, equity, and inclusion in all aspects of district work.

Survey Highlights



What data did we collect?

- 172 people responded.
- 335 parks were visited.
- Responses received from October 3 – December 2, 2021.
- 75% completion rate.

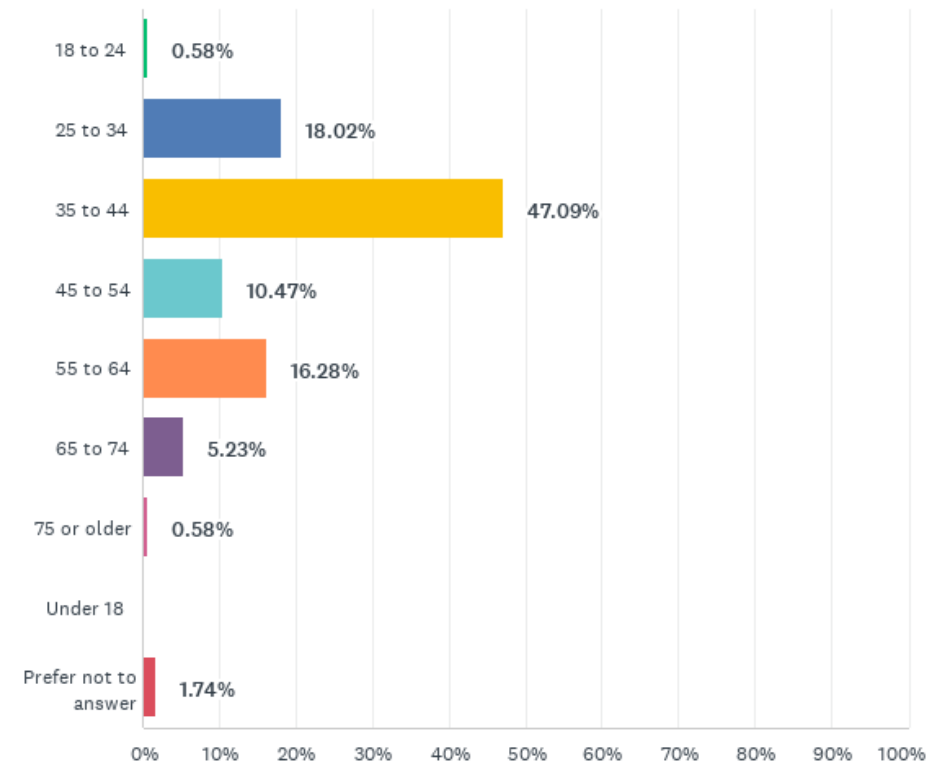
Survey Highlights



Who is the average park visitor?

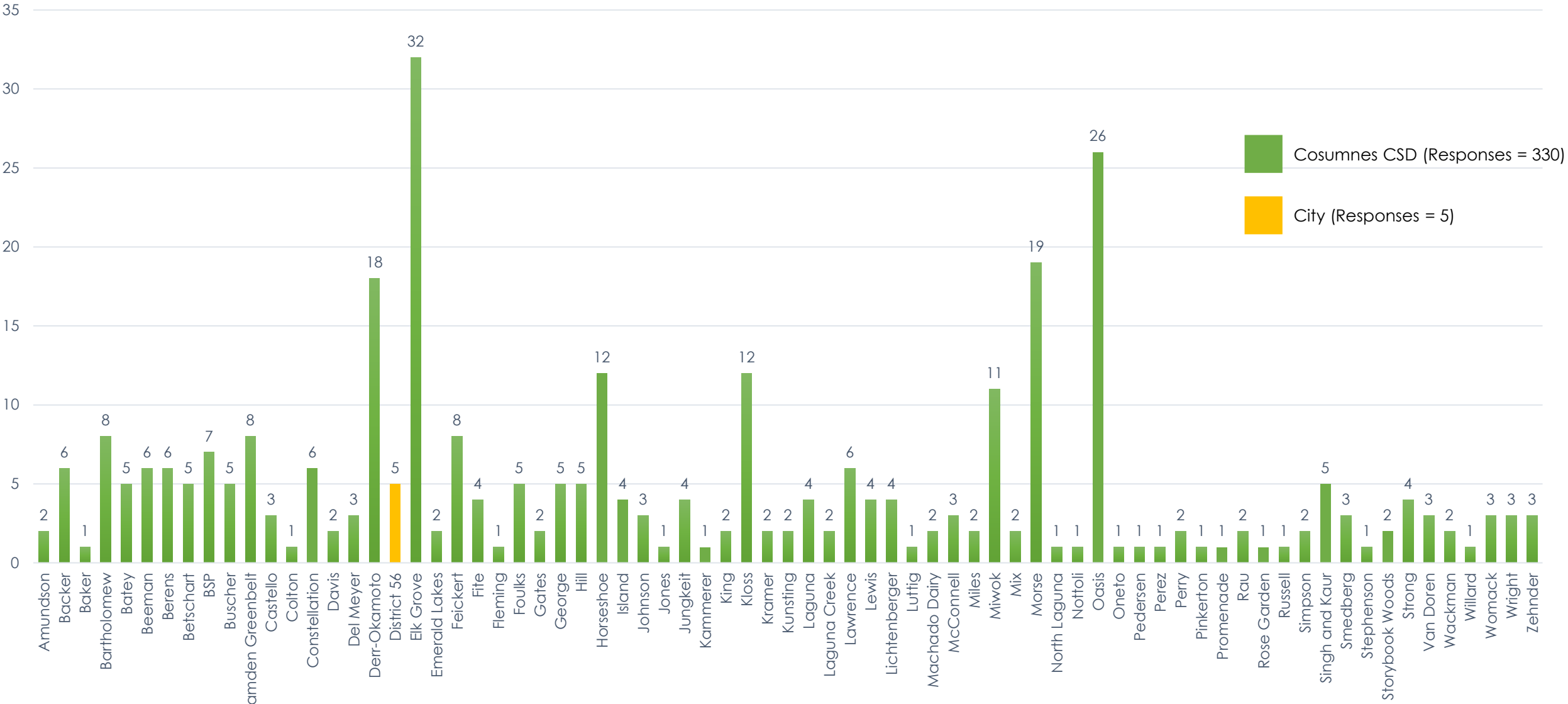
- Is 35 – 44 years old.
- Travels less than ¼ mile.
- Comes in the afternoon.
- Is at the park once a week.
- Brings their children.
- Comes to let their children play.
- Uses the playground.

Age of Park Visitors



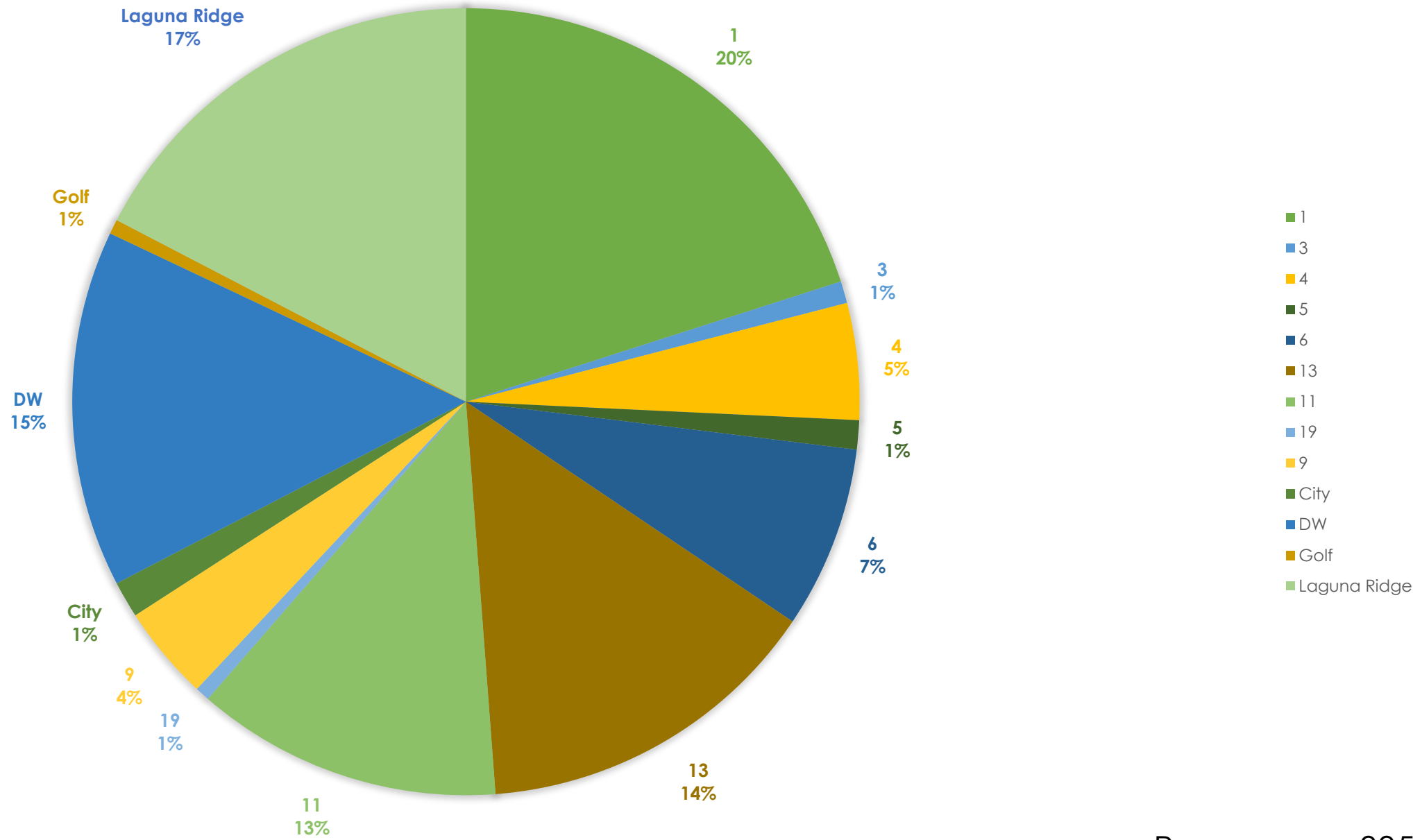
Responses = 172

Total Park Visits



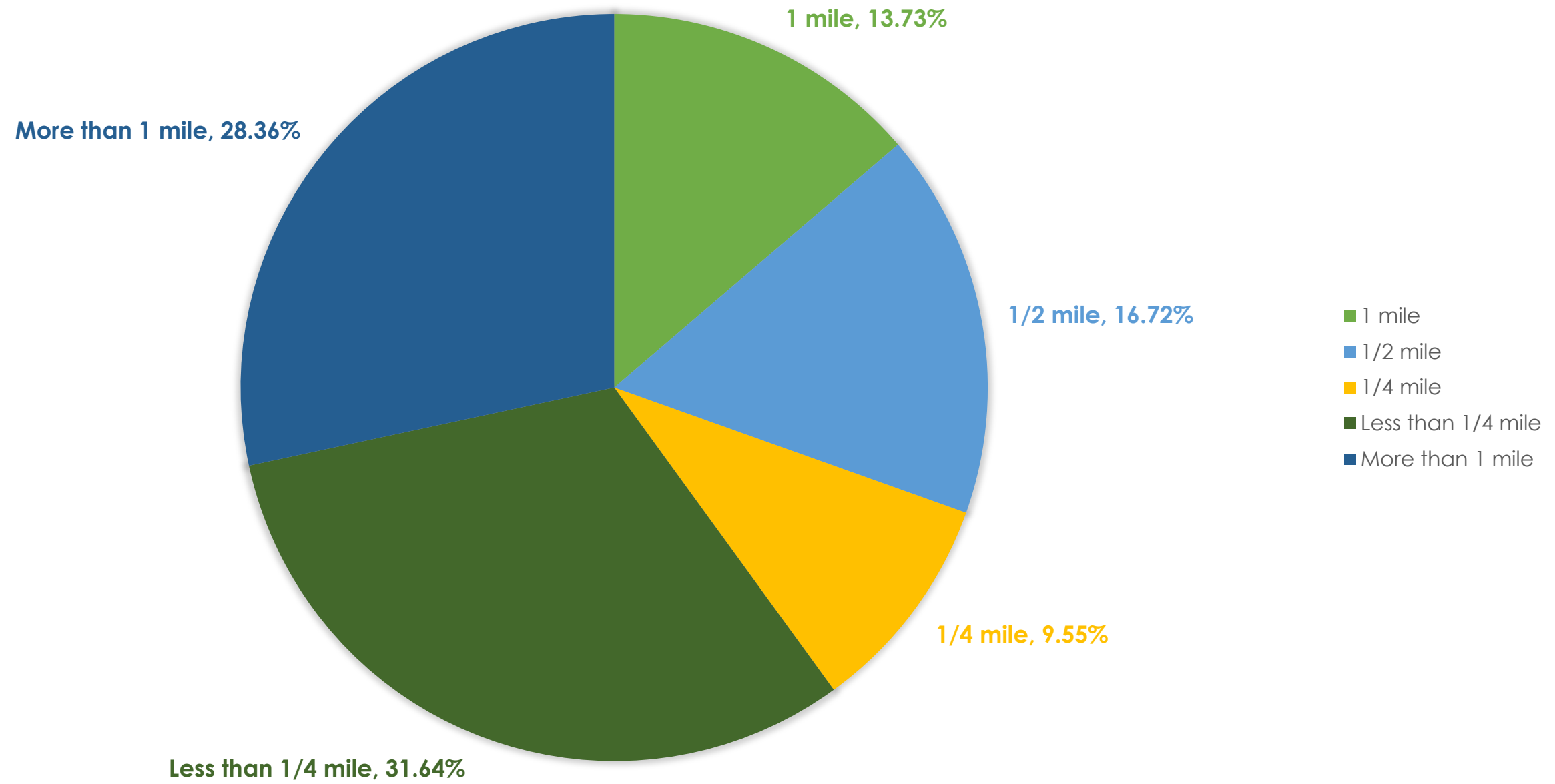
Responses = 335

PERCENTAGE OF TOTAL PARK VISITS IN EACH BENEFIT ZONE



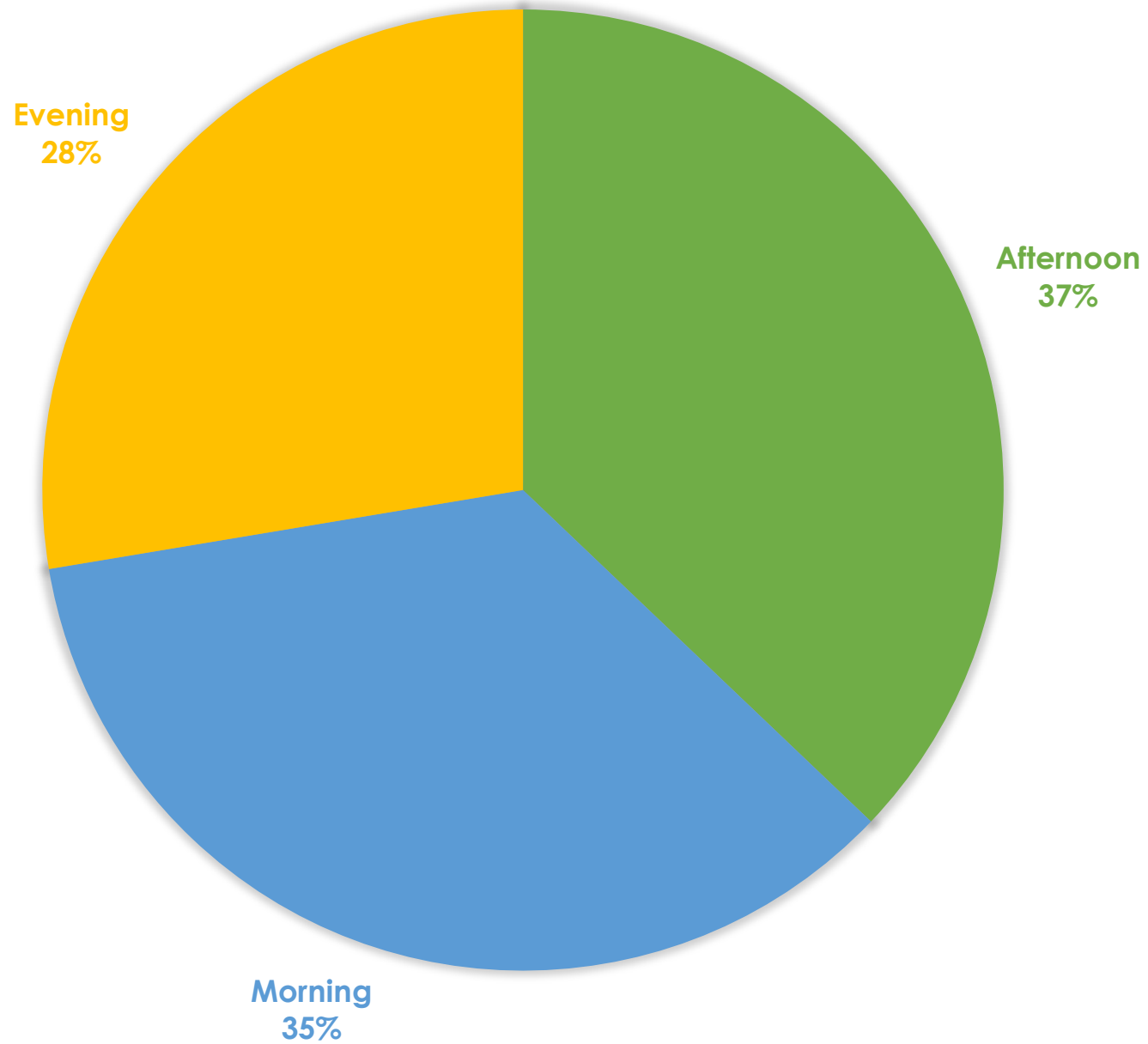
Responses = 335

HOW FAR DID VISITORS TRAVEL TO THE PARK?



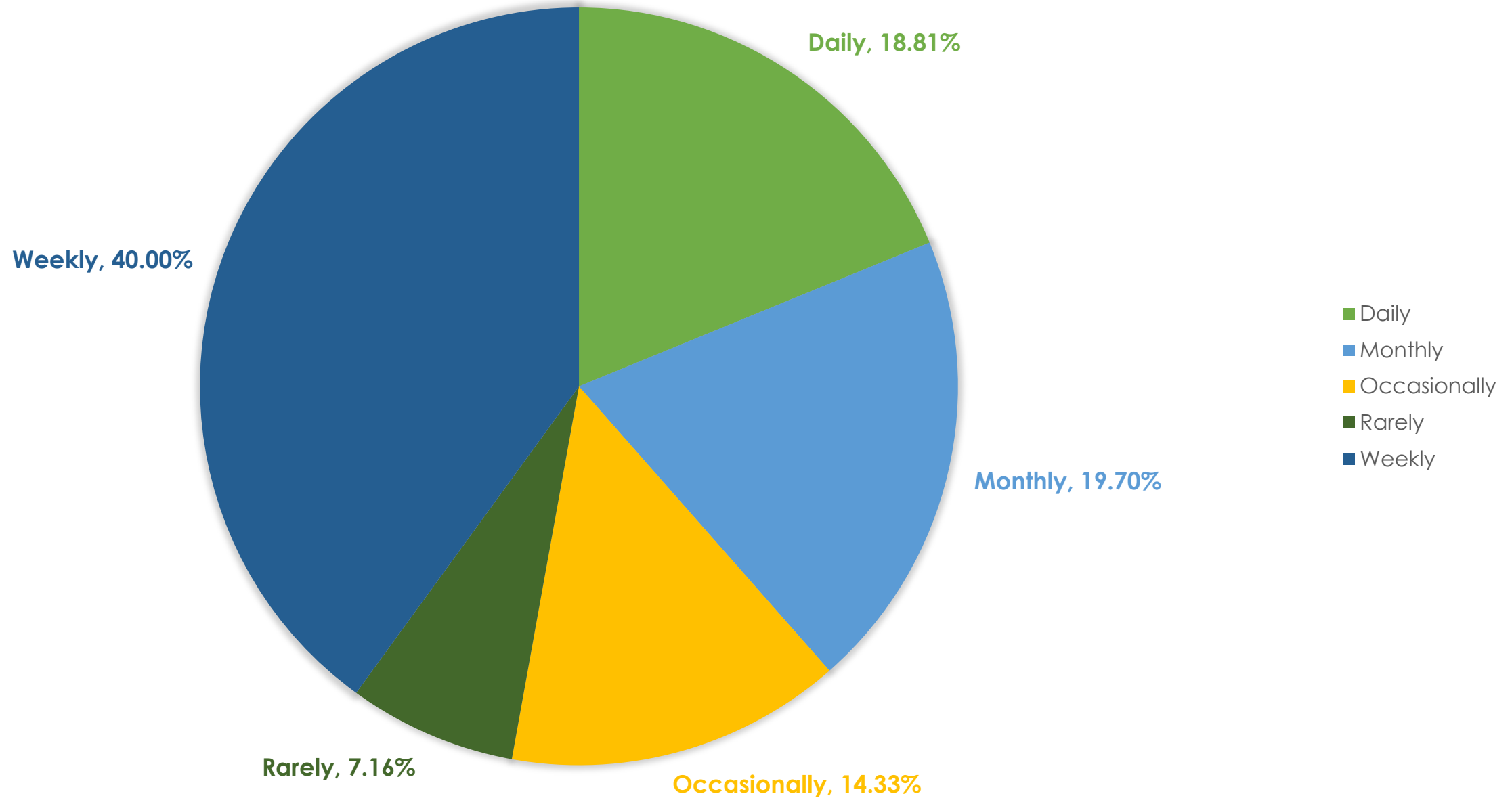
Responses = 335

TIME OF PARK VISITS



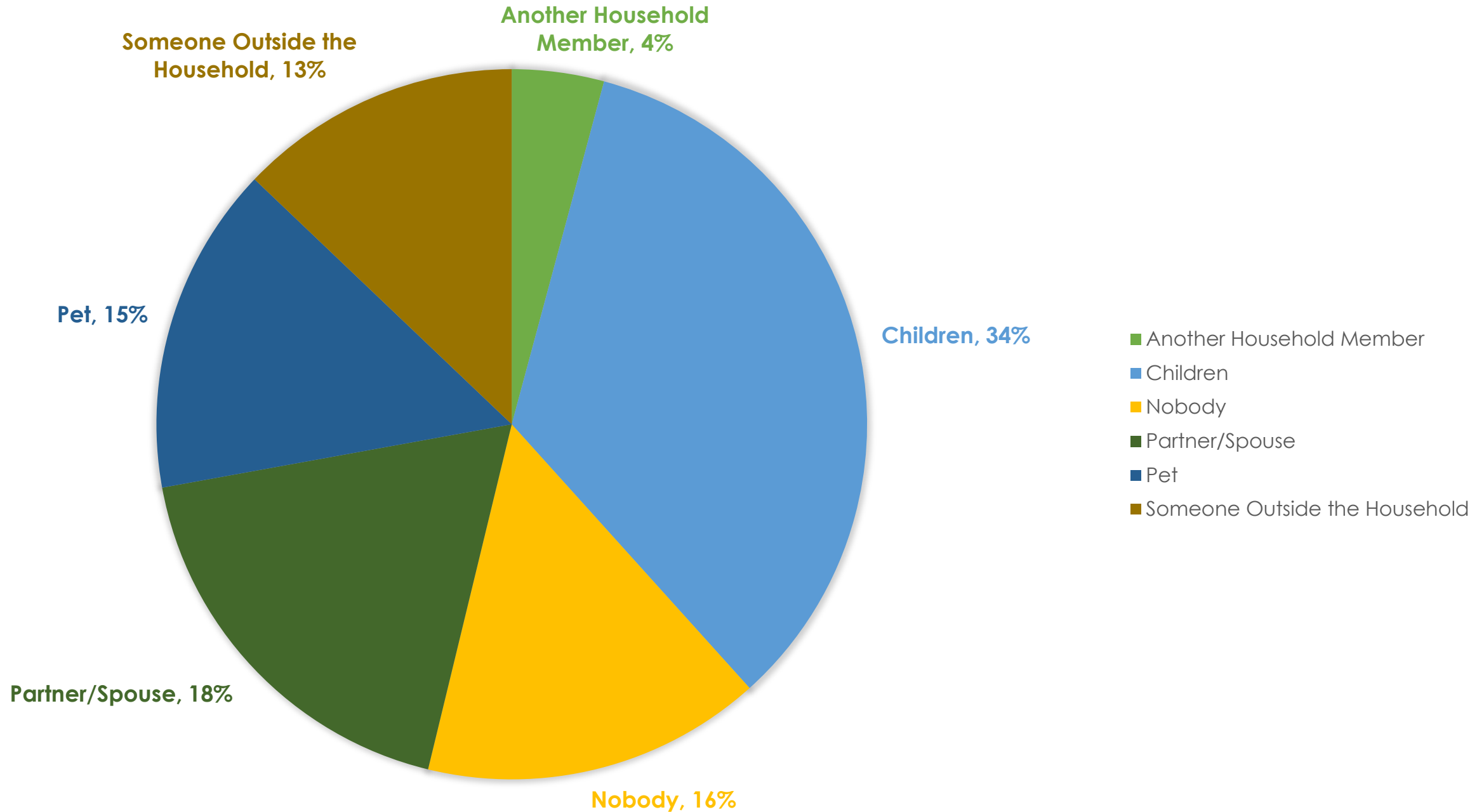
Responses = 335

HOW OFTEN DO PEOPLE VISIT THE PARK?



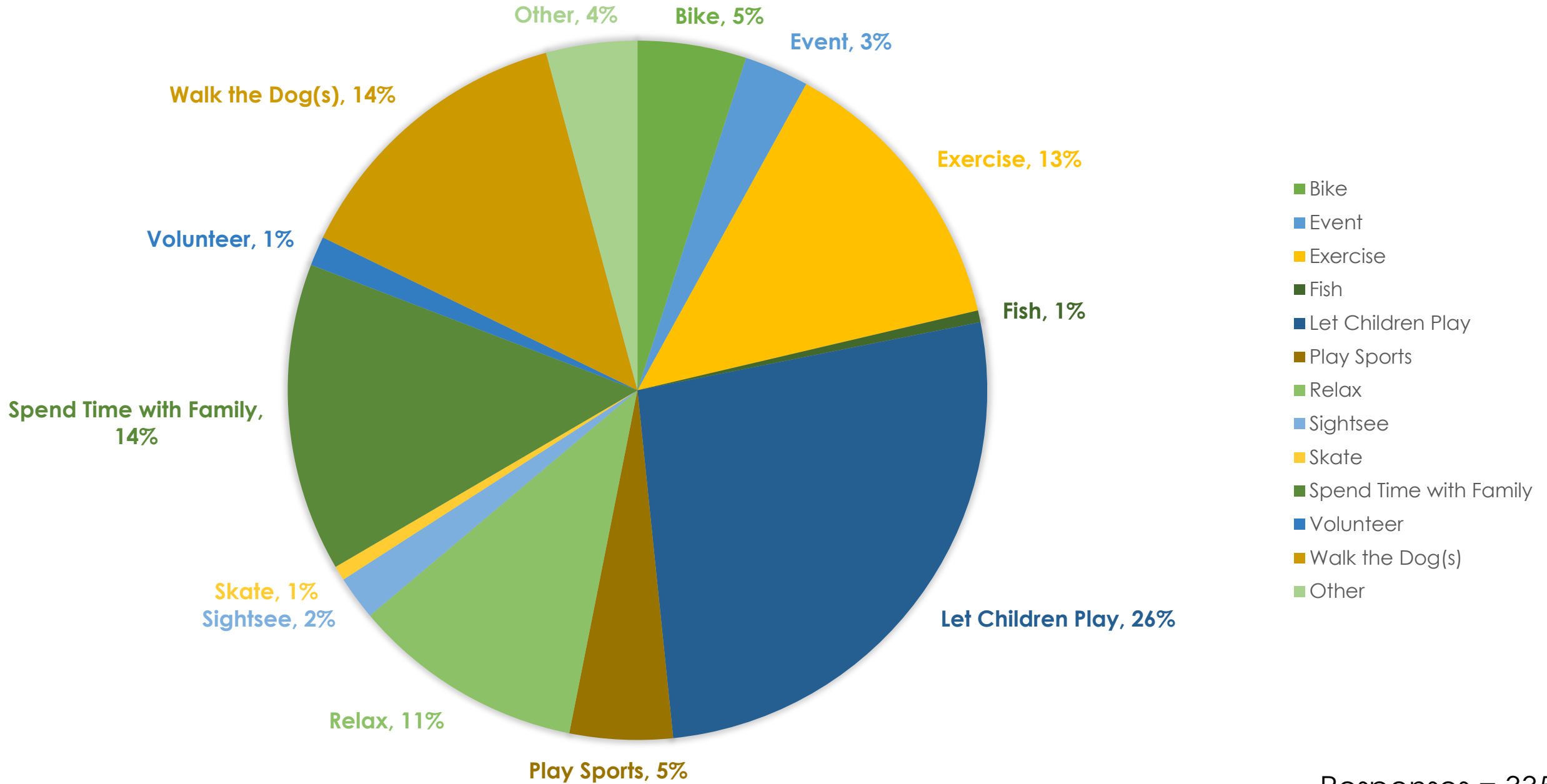
Responses = 335

WHO DID PEOPLE VISIT THE PARK WITH?



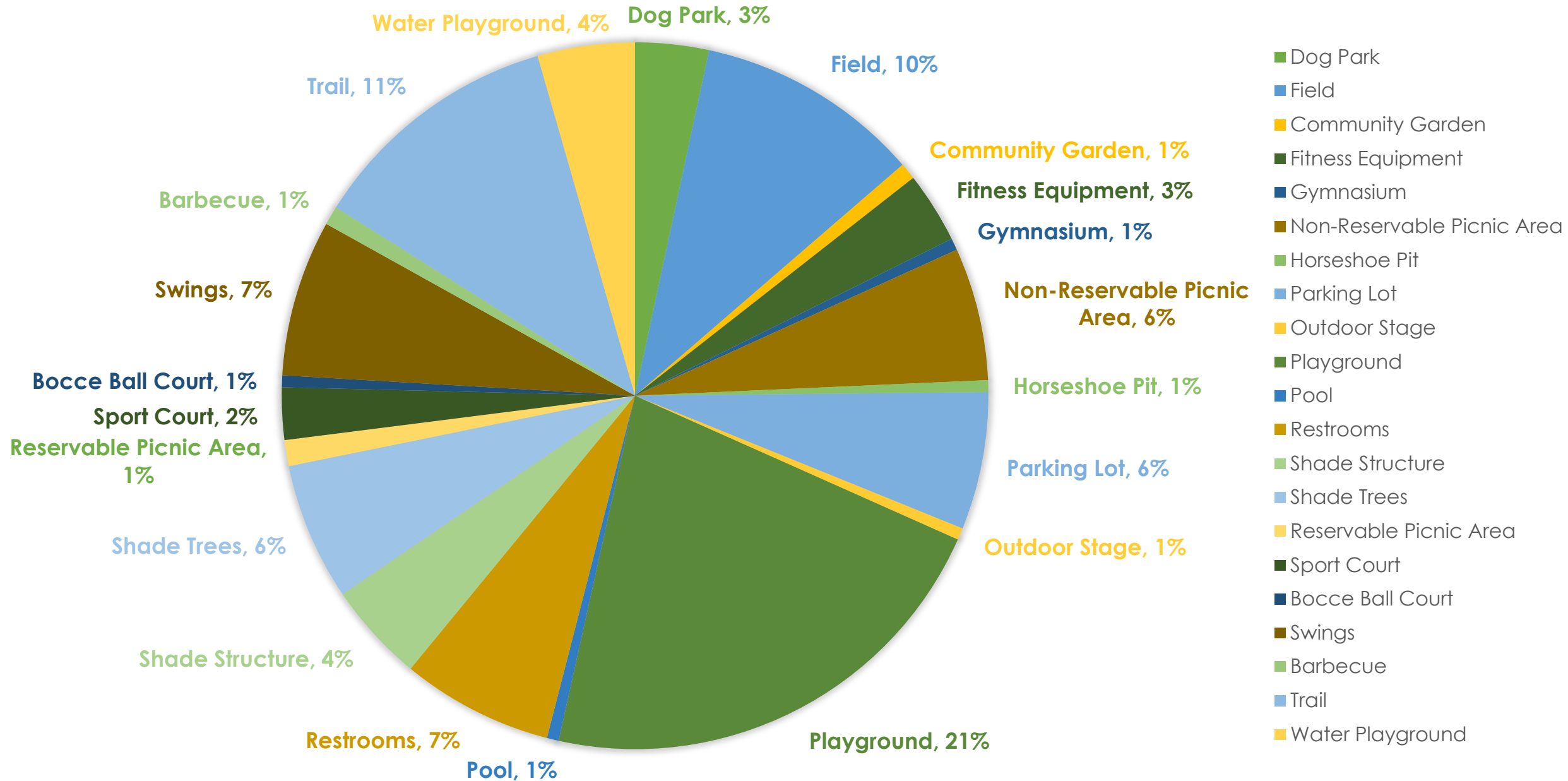
Responses = 335

WHAT ACTIVITIES DID PARK VISITORS ENGAGE IN?



Responses = 335

WHAT AMENITIES DID VISITORS USE?



Responses = 335

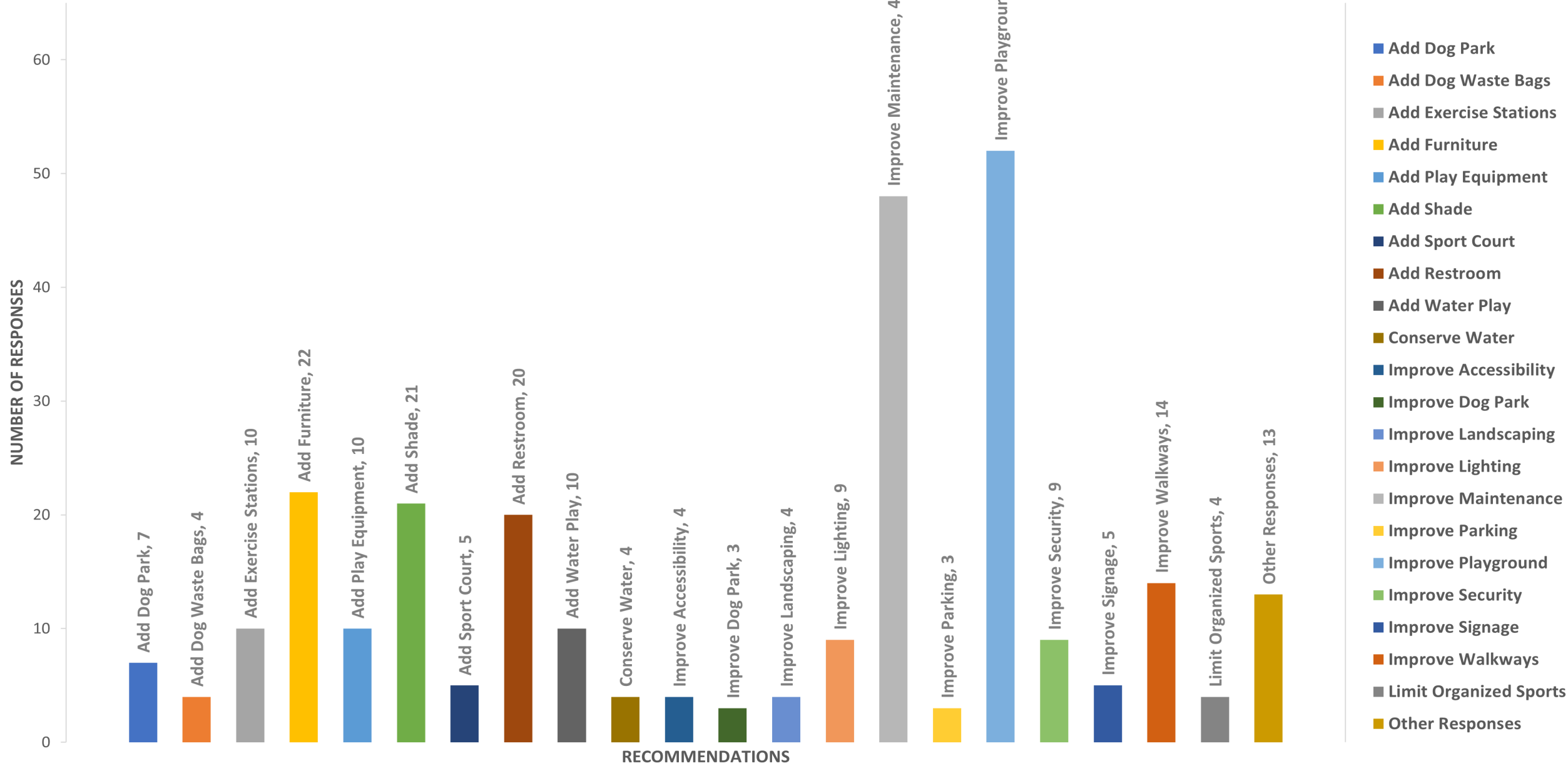
Park Ratings

Respondents rated the parks they visited on a scale from 1 to 5.

Zone	Responses	Average Rating
Overall	335	4.0
3, 4 & 6	44	3.5
3 & 6	28	3.0
Laguna Ridge	63	4.5

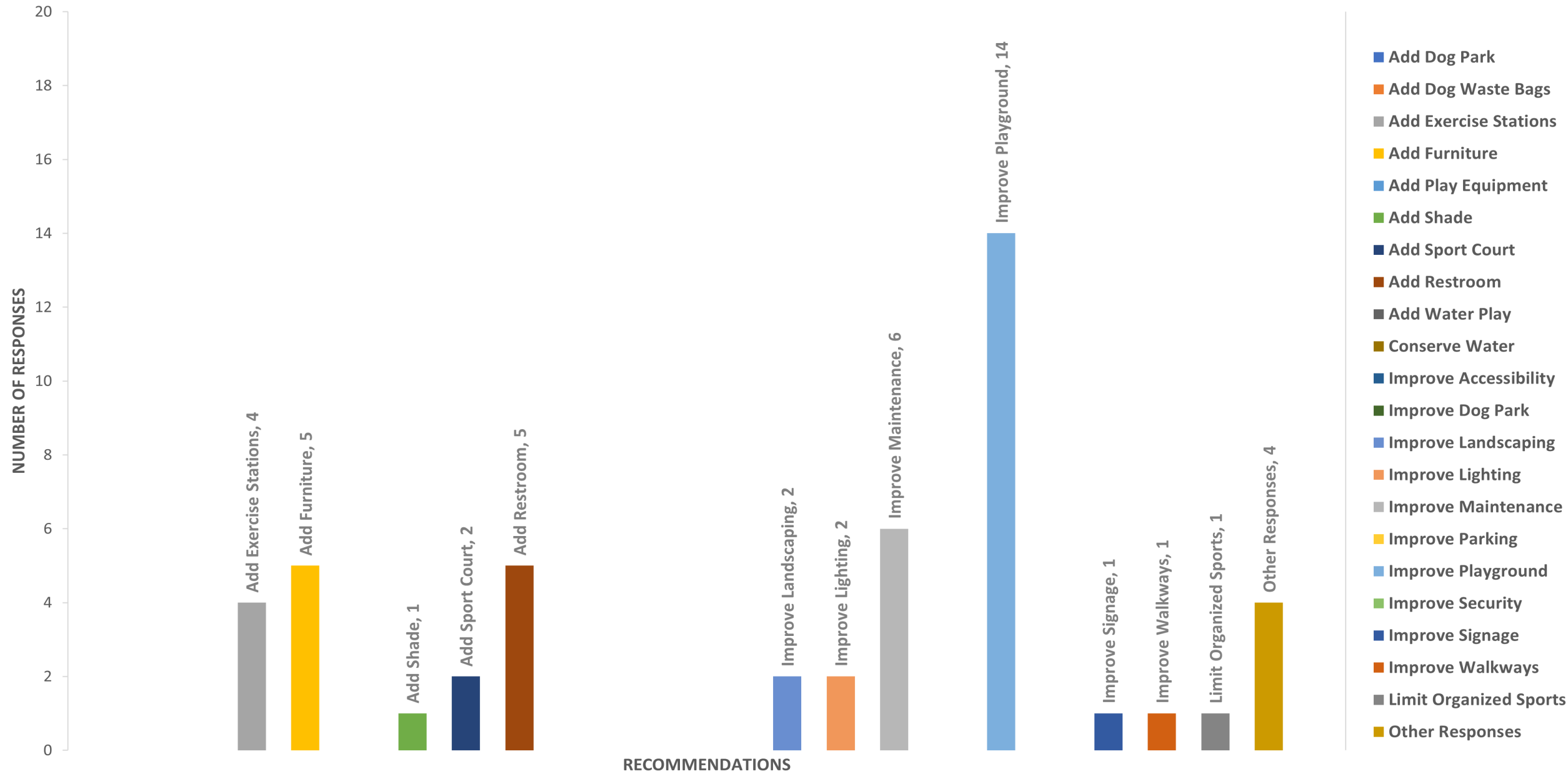
RECOMMENDATIONS TO IMPROVE PARKS

Responses = 281



RECOMMENDATIONS TO IMPROVE UNDERFUNDED PARKS

Responses = 48





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Thank you!